



Attorney becomes envoy for Komen

May 29, 2011|

TODAY'S SUBJECT: Rodger D. Young, global ambassador for Susan G. Komen for the Cure. (Young & Susser)

THE CAUSE: Susan G. Komen for the Cure is a global leader in the fight against breast cancer. The organization's largest local event, Race for the Cure, was held on May 21. The Detroit race, which celebrated its 20th anniversary this year, is one of the 127 races held worldwide in 2011 with more than 1.7 million participants.

During her fight against breast cancer, Susan G. Komen chose to spend her final days seeking ways to make life easier for others fighting the same battle. Though Komen eventually succumbed to the disease at 36, her sister, Nancy Brinker, was so inspired by Komen's commitment and compassion that she vowed to continue the mission to stop breast cancer.

BACKGROUND: Young, a civil and commercial litigation attorney and Bloomfield Hills resident with offices in Southfield, has accepted an invitation from Brinker, founder and CEO of Susan G. Komen for the Cure, to serve as one of the organization's 13 global ambassadors.

In addition to supporting Komen, he is active with Winning Futures, a local nonprofit organization that provides

mentoring programs and workshops for middle school and high school students. Additionally, in 2007, Young was appointed by President George W. Bush as a U.S. delegate to the United Nations, where he met with delegates and expressed the U.S. positions and interests in an effort to forge commonality on critical issues of international security, economics and governance.

In his new role with Komen for the Cure, Young will assist the foundation with its mission to end breast cancer by driving development, education and strategic initiatives in the U.S. and abroad. He will work to expand the foundation's network of global health leaders, raise funds to continue research and represent Komen in public appearances.

On giving: Said Young, "Breast cancer is something that has touched all of us in one way or another, and it is inspiring to be part of a global movement that has invested nearly \$2 billion since its inception. One in every eight women will

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hear the words 'You have breast cancer.' I am looking forward to doing my part to build awareness, drive research and, most importantly, help change lives."

INFORMATION: For more information about Young, go to www.youngpc.com

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The advertisement features a central image of a laptop with a vibrant, multi-colored floral pattern on its lid. To the left of the laptop is a smartphone with a purple and white abstract design. To the right is a tablet displaying a photo of a golden retriever. A green price tag graphic with "15% OFF" is positioned in the upper right corner. At the bottom left, there is an orange button with the text "Browse Designs". The "skinIt" logo is in the bottom right corner.

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